The First Isuzu Truck In America

2014: Isuzu truck’s 30th anniversary in the U.S.
2013: Isuzu N-Series named Medium-Duty Truck of the Year by Work Truck magazine
2012: Isuzu Reach named Medium-Duty Truck of the Year by Work Truck magazine
2011: Introduction of the Reach – the revolutionary walk-in van powered by Isuzu; began production in Wabash, Indiana
2011: Isuzu N-Series Gas production begins in Charlotte, Michigan
2010: Isuzu N-Series – First medium-duty LCF trucks to be EPA 2010 and CARB HD-OBD compliant, and 50-state clean-idle certified
2005: 50,000th N/W-Series gasoline-powered truck built in Janesville, Wisconsin
2002: Cumulative U.S. sales of Isuzu trucks exceeds 275,000 units

Time-Proven Performance

In 1984, Isuzu trucks introduced U.S. business owners to a smarter way to work: Isuzu low cab forward trucks were maneuverable, offered a low cost of ownership, and delivered remarkable durability.

After two short years, Isuzu trucks became the best-selling low-cab-forward trucks in America – a position held ever since. The reason for this continued success? No one ever lost sight of the fact that owners want to focus more on their business, less on their trucks.

Moving into the future, the 2015 Isuzu N-Series trucks stay true to the original vision... and so much more:

- Isuzu offers you choices: The only LCF truck company that lets you choose – we offer two diesels engines, and a gasoline engine that is CNG and LPG capable.
- Environmentally friendly: Isuzu diesel trucks were the first in the LCF market to offer Selective Catalytic Reduction (reduces NOx emissions by 85%)
- Easy to drive: The outstanding driver visibility and maneuverability provide for an exceptional driving experience
- Multi-Information Display: Isuzu diesel trucks have the ability to alert the driver to conditions beyond the scope of typical gauges and warning lights

Isuzu trucks have had 30 years of success in America, and it is all just beginning – leading forward, our 2015 Isuzu N-Series trucks continue the legacy.

A Heritage that’s Second to None

1959: First 2-ton light-duty low cab forward truck in the world – the predecessor of today’s N-Series trucks
1955: Isuzu diesel engines and snow tractors are put into service at Japan’s Antarctic Observation Base (and are still used today)
1936: First air-cooled diesel engine built in Japan by Isuzu Motors Limited
1919: First truck in Japan built by the predecessors of Isuzu Motors Limited
1986: R.L. Polk certifies Isuzu trucks as the best-selling import commercial truck in the United States – a position Isuzu trucks have held for 28 years
1984: Isuzu trucks enter the U.S. market with the KS22 truck
1984: First American-built gasoline-powered NPR-EFI assembled in Janesville, Wisconsin
1995: Isuzu diesel engines and snow tractors are put into service at Japan’s Antarctic Observation Base (and are still used today)
The beauty of Isuzu trucks runs more than skin deep:
Every aspect of these trucks is designed to make the driver more comfortable and improve efficiency while enhancing productivity, all of which helps lower your cost of ownership.

Every Isuzu N-Series diesel truck offers you exclusive features specifically intended to minimize your cost of ownership.

Proven durability: Features that contribute to Isuzu trucks’ longevity:
- Every Isuzu truck has a full-length ladder-type frame made of heat-treated carbon-manganese low-alloy steel
- The cab features extensive use of galvanized steel panels, electrodeposited primer and anti-fade enamel paint to protect against corrosion
- Wheel wells are undercoated to guard the cab from road spray and rock chipping
- The windshield is bonded to the cab to increase rigidity and eliminate leaks
- Every engine is test-run prior to installation
- Every Isuzu diesel engine is designed, built and tested for reliability and long life – they can be driven up to 10,000 miles between oil changes and have a class-leading B10 durability rating of 310,000 miles

That explains why after 30 years in the U.S., Isuzu trucks command over 80% of the low cab forward market.

Isuzu trucks are designed to be efficient and comfortable, which translates into less downtime and lower maintenance costs. It is that single-minded dedication to enduring value that produces unsurpassed longevity and unprecedented owner loyalty.

Every Isuzu NPR ECO-MAX – A 4J 3.0-liter dual overhead cam turbocharged diesel engine. 12,000-lb. GVWR

POWERFUL AND EFFICIENT 4H ENGINE – the 4H 5.2-liter overhead cam turbocharged diesel engine found in every 2015 NPR-HD, NQR and NRR generate exceptional horsepower and torque while delivering impressive fuel economy.

AGILITY AND VERSATILITY – Isuzu N-Series trucks can go more places and get in to them quickly and easily thanks to the LCF design that gives them a tight turning circle.

UPFITTING AND BODY MOUNTING – the N-Series chassis is pre-wired for a trailer wiring harness and brakes to reduce the time and cost of upfitting and to improve reliability.

These are just a few of the features that make the 2015 Isuzu N-Series trucks your best choice when you want maximum productivity teamed with a lower cost of ownership.

Introducing the 2015 Isuzu N-Series trucks
These trucks drive up your productivity while driving down your cost of ownership.
The Legacy Continues: Isuzu N-Series Diesel Trucks

Isuzu trucks’ 30 years in the U.S. has taught Isuzu a thing or two about what you expect from your truck – and the 2015 line of Isuzu N-Series diesel-powered trucks have been engineered to meet your needs while exceeding your expectations.

**NPR ECO-MAX®**
- 12,000-lbs. GVWR
- Standard Cab configuration
- 3.0-liter 4JJ1-TC turbocharged diesel engine – 150-hp and 282 ft.-l bs. of torque
- DOHC design is more efficient than a pushrod engine
- Variable geometry turbocharger for excellent response

**NPR-HD**
- 14,500 lbs. GVWR
- Standard Cab and Crew Cab configurations
- 5.2-liter 4HK1-TC turbocharged diesel engine – 215-hp and 452 ft.-lbs. of torque

**NQR**
- 17,950 lbs. GVWR
- Standard Cab and Crew Cab configurations
- 5.2-liter 4HK1-TC turbocharged diesel engine – 215-hp and 452 ft.-lbs. of torque

**NRR**
- 19,500 lbs. GVWR
- High-strength front axle and increased-capacity power steering pump and steering gear
- Standard Cab configuration
- 5.2-liter 4HK1-TC turbocharged diesel engine – 215-hp and 452 ft.-lbs. of torque

All N-Series trucks come standard with a AM/FM/CD radio complete with front panel USB and AUX inputs.

**Looking for a Gasoline-Powered LCF?**

It’s true: Isuzu trucks are the only gasoline-powered low cab forward trucks assembled in America.

The Isuzu truck line of gasoline models includes:
- 12,000-lbs. GVWR NPR
- 14,500-lbs. GVWR NPR-HD
- 19,500 lbs. GVWR NRR
- 215-hp and 452 ft.-lbs. of torque

CNG and LPG alternative fuel capable versions are also available. No matter which engine you choose, it comes mated to a 6-speed automatic transmission with double overdrive and a lock-up torque converter to enhance performance and economy.

We realize that not all businesses have the same needs – so if a gasoline-powered truck is right for you and your business, the choice is simple: Isuzu N-Series gasoline-powered truck.

All gasoline-powered Isuzu trucks feature the same strong, durable frame, axles and brakes as their diesel counterparts.
Isuzu N-Series Trucks:
The more things change... the more they stay the same.

Vehicle Health Reports
Every 2015 Isuzu N-Series diesel truck is equipped with a Data Recording Module (DRM). This powerful vehicle management tool enables Isuzu technicians to produce an Isuzu Vehicle Health Report that shows the current status of:
- Engine, transmission and brake systems
- Emissions system
- Brake usage history
- Fuel economy – with history
- Driver operating habits (including acceleration and deceleration frequency, speed history and more)

With a Vehicle Health Report in your hands, you can identify potential problems and observe the operating status of key major components, which helps you reduce operating costs while increasing the long-term residual value of your truck.

Isuzu Limited Warranty – Covers basic components, like the engine, transmission, drive axles, cross members and flywheel housing.
- The diesel limited warranty covers defects in materials and workmanship for a period of three years, regardless of mileage. The gas limited warranty covers defects in materials and workmanship for a period of three years, regardless of mileage.
- Additional warranty details are available at your authorized Isuzu dealer.

Isuzu Extended Warranty Options – When purchasing a new commercial truck, the long-term, trouble-free operation of your vehicle is certainly a consideration in your decision. Isuzu further enhances the long-term operation of your new diesel or gas truck with Extended Warranty coverage plans. Isuzu’s Extended Warranty plans are a great value. See your authorized Isuzu dealer for details.

Isuzu Priority Service Maintenance Program (PSMP) – This optional program provides you with a comprehensive preventive maintenance program that locks in and controls your costs for three to six years. This enables you to focus on your core business without having to worry about routine maintenance costs. You gain cost predictability and reliability by having your vehicles serviced by authorized Isuzu dealers with Isuzu trained technicians using the latest state of the art diagnostic tools.
- Recommended scheduled preventive maintenance will increase your operating efficiency and fuel economy can be maximized.
- On diesel models, at each service interval your authorized Isuzu dealer will perform a Vehicle Health Report
- Additional details of Isuzu’s PSMP is available at your authorized Isuzu dealer.

Gold Star® Certified Pre-owned Truck Warranty Program – Available on select inspected and qualified pre-owned Isuzu N-Series, NPR, and NQR vehicles. See your authorized Isuzu dealer for terms, conditions and additional details.
- The Gold Star limited warranty program covers major power components for terms from 3 months/10,000 miles up to 5 years/75,000 miles, whichever comes first.
- Our Gold Star Plus (diesel only) limited warranty covers fuel injectors, fuel injection pump, turbocharger, turbo control module, alternator, starting and water pump for 12 months or 30,000 miles, whichever comes first.

In this day and age, running a successful business means being able to control costs. When it comes to trucks, the key is being able to control your cost of ownership – and Isuzu trucks provide you with the technology to do just that:

- In 30 years, Isuzu N-Series trucks have spent 30 years in the U.S. – and have been the #1 selling LCF for 28 years!
- Isuzu trucks have spent 30 years in the U.S. – and have been the #1 selling LCF for 28 years!
- Every Isuzu N-Series truck is warranted against perforation from corrosion for four years, regardless of mileage.
- N-Series powertrain warranty covers the engine and transmission up to five years or 75,000 miles, whichever comes first.
- The diesel limited warranty covers defects in materials and workmanship for a period of three years, regardless of mileage. The gas limited warranty covers defects in materials and workmanship for a period of three years, regardless of mileage.
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### GAS N-SERIES TRUCK SPECIFICATIONS

<table>
<thead>
<tr>
<th>GAS N/SERIES</th>
<th>NPR GAS</th>
<th>NPR-HD GAS</th>
<th>NPR GAS CREW CAB</th>
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</tr>
</thead>
<tbody>
<tr>
<td>NPR</td>
<td>13,000/18,000 lbs.</td>
<td>14,500/20,500 lbs.</td>
<td>12,000/18,000 lbs.</td>
<td>14,500/20,500 lbs.</td>
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#### BODY WEIGHT/LOAD ALLOWANCE
- 6,828-6,997 lbs.
- 9,207-9,411 lbs.
- 6,189-6,244 lbs.
- 8,637-8,685 lbs.

#### GAS N/SERIES
- Front: 4,860 lbs.
- Rear: 8,840 lbs.

#### FRONT AXLE CAPACITY
- 6,830 lbs.

#### REAR AXLE CAPACITY
- 11,020 lbs.

#### SUSPENSION
- Tire: LRR

#### TIRES
- 215/85R16E (10-pr)
- 225/70R19.5G (14-pr)

#### BATTERIES
- 750-CCA

#### ALTERNATOR
- 145-amp

#### DIFFERENTIAL
- Optional

#### ALTERNATOR
- Optional

#### BATTERIES
- Optional

#### TIRES
- Standard

#### LRR (Low Rolling Resistance)
- Standard

#### STEERING
- Power

#### FUEL TANK
- 30 Gal. in-frame

#### N-SERIES DIESEL TRUCKS ARE AVAILABLE IN SIX COLORS AND A VARIETY OF WHEELBASES TO FIT YOUR APPLICATION.
For additional information on Isuzu’s full line of LCF trucks please visit www.isuzucv.com or call (866) 441-9638

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